



Bronco Off-Road Adventures

TERMS AND CONDITIONS

GENERAL SAFETY

- Everyone wants to have a fun, safe experience at the Event. Please follow all safety instructions of Ford staff and other event rescue personnel.
- If you feel uncomfortable or believe that you cannot safely execute any Event activity, please let a staff member know. We are here to assist.
- Ford and staff reserve the right, in their sole discretion, to remove from the Event anyone we determine to pose an actual or potential threat to the health or safety of any participant or attendee.
- All drivers and passengers are required to sign a waiver before participating in the Event.

SAFE DRIVING

- If you have questions about driving off-road let us know. We are here to help you have fun and learn to drive safely.
- If our personnel determines that your driving poses an actual or potential threat to your safety or the safety of others, Ford personnel reserves the right to terminate your participation in the Event.
- Please note, alcohol and non-prescription performance impairing drugs or substances are prohibited onsite throughout the Event. You may not participate as a driver or a passenger if you are impaired by or have any alcohol or non-prescription performance-impairing drugs in your possession at any time during the Event. If violations occur, Ford personnel reserves the right to terminate your participation in the Event.
- All drivers must be at least 18 years old and hold a valid driver's license.
- No children under the age of 18 may ride in vehicles off-road during the Event.

YOUR VEHICLE

- You are responsible for providing your own Ford Bronco vehicle for use during the Event. You are also responsible for providing all necessary fuel and other operating costs for the vehicle.
- You are responsible for ensuring that your vehicle is in a safe operating condition and for determining the effects and potential safety impact of third-party modifications and after-market accessories.
- Your vehicle must be properly registered and insured under state law. If you do not own the vehicle, you must have permission to use the vehicle at the Event. You should bring verifying documentation to the Event.

ILLNESS PROTOCOL

- It is imperative for you (and your guests) to self-monitor for the following symptoms:
 - Fever or chills; Cough; Fatigue; Muscle or body aches; Headache; New loss of taste or smell; Sore throat; Congestion or runny nose; Nausea or vomiting; or Diarrhea.
- Email overland@ford.com to reschedule should you be experiencing any of the symptoms listed above at the time of your event. In the event of these conditions, the participant can reschedule without charge if capacity allows but will not get a refund.

FORD WELLNESS PROTOCOL

- We are adhering to all local and state guidelines.
- We ask that you please comply with all applicable public health orders.
- Ford is not responsible for transmission of COVID-19 or any other infectious disease during the Event.

PETS

- Pets are permitted but not recommended. Participants are strongly cautioned that pets will be confined to your vehicle throughout the day and subjected to harsh weather conditions, unfamiliar territory, and unfamiliar people. Pets may also be at risk from or otherwise attract wild animals. Daily travel itineraries will not be delayed or varied to provide time to look for a lost pet.
- No pets are permitted without documentation demonstrating current vaccinations, including rabies. Participants are responsible for supplying all food and water for pets, maintaining control of pets at all times, and ensuring that pets do not interfere with or disturb other participants.
- Pets (other than certified service animals) must be confined to the participant's vehicle or tent or kept on a leash at all times and are never permitted in dining or common areas. Participants are also responsible for removal and disposal of all pet waste in a manner consistent with direction provided by staff.
- Ford and staff reserve the right, in their sole discretion, to remove from the Event anyone whose pet we determine either poses an actual or potential threat to the health or safety of any other participant or attendee or creates a disturbance or otherwise interferes with any participant or attendee.

FEES

- The fee to attend Bronco Off-Road Guided Adventure are as follows:
 - Emigrant Trail: \$3695 + tax for a 3-day experience. With option of adding one guest for an additional \$2100 + tax.
 - Moab Red Rocks Trail: \$3695 + tax for a 3-day experience. With option of adding one guest for an additional \$2100 + tax.
 - Moab / Telluride: \$3995 + tax for a 3-day experience. With option of adding one guest for an additional \$2400 + tax.
 - Backcountry Discovery Route (BDR): \$3995 + tax for a 3-day experience. With option of adding one guest for an additional \$2400 + tax.
 - Death Valley: \$3995 + tax for a 3-day experience. With option of adding one guest for an additional \$2400 + tax.
 - Rubicon Trail: \$3695 + tax for a 3-day experience. With option of adding one guest for an additional \$2100 + tax.
- Please note that all Bronco Off-Road Adventures participants will be responsible for lodging and travel to and from the Event.

CANCELLATION POLICY

- If cancelled within 24 hours from initial purchase, you will be refunded the full amount minus a \$150 processing fee.
- If cancelled up to 30 days before the Event, you will be refunded 50% of your purchase price.
- Cancellations not allowed within 30 days from the Event. No refunds will be given.

RESCHEDULING POLICY

- If you need to reschedule your trip, you may request it be emailing overland@ford.com
- All rescheduling requests will be considered subject to availability. All requests will be handled on a first come first serve basis. No requests are guaranteed.

GUEST CHANGES

- If you need to change the name of an attendee including the driver or guest, please notify Ford immediately. No changes can be made to your reservation without notice to Ford. Please email overland@ford.com for any change requests.
- Any changes must be fully completed prior to 2 weeks from the start of the Event, including completion of all waivers and release forms.
- No changes can be made to your reservation two weeks prior to the Event. Neither drivers nor guests can be substituted during the Event.

REMOVAL FROM THE EVENT

- If you are removed from the Event or if your participation in the Event is otherwise terminated for violating any of these terms and conditions, then any other person traveling in your vehicle (whether driver or guest) may also be removed from the Event, and neither you nor any other person traveling in your vehicle will receive a refund of any fees paid for the Event. You also agree to reimburse Ford and/or MASOR for all reasonable costs incurred in escorting or evacuating you, your guest(s), and your vehicle from the trail.

WEATHER AND UNANTICIPATED EXPERIENCES

- In the event of severe or inclement weather, Ford, MASOR, and/or Event staff may determine that it is in the best interest of safety to either delay or suspend the Event. Weather may impact the length of the trails or your camp experience. If Ford decides to cancel the Event, Ford will look to reschedule the Event or you will get a full refund.
- Ford and MASOR personnel have the authority to mitigate on-course risks, including those related to weather, rain, lightning and high winds, and their affect on the course. All participants must comply with the directions of Ford personnel that are intended to mitigate identified course hazards.
- Ford is not liable for any failure which occurs as a result or consequence of any cause beyond the control of Ford, including strikes, labor disputes, government restrictions or regulations, limitations on travel or gathering of groups, limitations or restrictions on hotels, travel or transportation facilities, commodities or supplies, or other calamities or casualties, acts of war, terrorism, disaster, civil disorder, epidemic, pandemic, or public health emergency, or severe weather experience or other Act of God (individually or collectively, a "Force Majeure"). Ford may, in its sole discretion, resume or reschedule any Event which is canceled, postponed or terminated due to Force Majeure.

EVENT PRIVACY POLICY

In addition, Ford collects and uses information as follows:

- We collect personal information from you to:
 - Enroll you in Ford Events
 - Manage and administer the Ford Events
 - Provide Event-related services to you
 - Comply with legal obligations
 - Pursue legitimate interests, such as the effective and efficient operation of our business and those of third parties such as our sponsors and vendors
 - Correspond with you regarding the Event and provide other information we believe may be of interest to you
 - Market our services, including by using your name and/or image, as described further below
 - Evaluate our services
- Data Sharing: We share your information with:
 - Our sponsors and vendors
 - Third parties when needed to provide supplies and services
 - Other companies that provide goods and services that might be of interest to you
 - Governmental agencies that have jurisdiction over our activities
- Data Retention: We retain your data for as long as it is required for our business purposes.
- Cookies: We use cookies to track movement through our registration process, remember your preferences and improve your user experience. Some cookies are required for our registration process to function. Other cookies can be turned off through your browser settings.

PHOTO AND VIDEO RELEASE: By entering onto the Event location, you and any individuals accompanying you each grant to Ford and its personnel, and all other participants the unqualified right to film, photograph, videotape and otherwise record you or your vehicle, in any form or format, and grant the perpetual right to use, publish, broadcast and exhibit, without compensation, photos, recordings, likenesses or images ("Image") of you, your pet, or your vehicle for any purpose. You, and any individuals accompanying you, hereby waive, release and forever discharge Ford from any claim or action arising from or related to the use of any Image. If you do not want your Image to be used, you must notify Ford in writing at: overland@ford.com.